

Meeting Agenda

- **Meeting Title:** Rideshare Drivers and Holdfast Bay City Council
- **Date and Time:** Tuesday, 25 June 2024 at 9:30 AM
- **Location:** Brighton Civic Centre, 24 Jetty Road, Brighton

Attendees: - confidential

Agenda:

1. Welcome and Introductions – 5 minutes

- Meeting initiated by Mayor Amanda Wilson, who was concerned about passengers' safety and convenience, and wanted a map to detail where appropriate rideshare loading zones could be. Map provided below.
- Introduction of council attendees
- Introduction of rideshare representatives
 - Representing 5,572 small passenger vehicles in the metropolitan area. Most of us met for the first time about 30 minutes ago.
Reference 1: Department for Infrastructure and Transport, 2022-2023 Annual Report, Pages 41/42 "*As at June 2023, there were 5,572 small passenger vehicles in the metropolitan area that can provide point to point services; an increase from 4,974 in 2021-2022.*" "*There were 1,035 general taxi licences in metropolitan Adelaide in 2022-2023, noting that not all licences were operational.*"
 - Reference 2: According to South Australian Taxi and Chauffeur Vehicle Industry Review 2016: Page 13: The Panel's primary concern is to ensure that the regulations respond to changes in technology in a way that allows new entrants to meet consumer demand, while continuing to ensure the health and safety of consumers.

2. Overview of Meeting Objectives

- NdS to outline the purpose and goals of the meeting
- **As Is Model.** – 15 minutes
 - What are rideshare drivers and public saying about Holdfast Bay. (word for word in group). See items G1 to G9. What should the rideshare drivers have done for G2, G6, G8-G9(same) - Discuss
 - Issues Summary: Some comments from rideshare drivers re Glenelg area. (Note, we have not met most of these drivers face to face, but this gives you an idea of their thoughts). Actual words! - focus on e,f,i,k – Discuss
 - Rideshare Drivers Poll
- **To Be Model.** – 15 minutes
 - Issues Summary: focus on a, b - Discuss
 - Initial email to mayor and Map showing X1 to X6 – Discuss

3. Rideshare Drivers' Concerns and Proposals – 15 minutes

- **Dedicated Rideshare Zones**
 - Proposal for establishing multiple exclusive rideshare drop-off/pick-up zones on every main street in Glenelg to ensure safe and legal operations.
 - **Objective:** Create specific areas where rideshare drivers can legally and safely pick up and drop off passengers.
 - **Proposed Locations:** Multiple zones on every main street in Glenelg.

- **Benefits:** Ensures safety, reduces traffic congestion, and minimizes parking violations.
- **Clear Signage for Loading Zones**
 - Proposal for implementing blue and white ‘barber’s poles’ signage to clearly mark legal loading zones for rideshare services.
 - **Objective:** Implement distinctive ‘barber’s poles’ signage to indicate legal loading zones for rideshare services.
 - **Design:** Blue and white striped poles, easily recognizable by drivers and passengers.
 - **Benefits:** Reduces confusion, prevents illegal parking, and enhances compliance with parking regulations.
- **Public Education Campaign**
 - Proposal for launching a public education campaign to inform the public about appropriate rideshare pick-up and drop-off locations.
 - **Objective:** Educate the public about the appropriate locations for rideshare pick-ups and drop-offs.
 - **Methods:** Utilize local media, social media, and public service announcements.
 - **Question:** Has any campaign in educating the residences been undertaken in the past year relating to Cameras?
 - **Benefits:** Increases public awareness, reduces conflicts between drivers and passengers, and improves overall service efficiency.
- **Regulatory Changes**
 - Discussion on updating Local Government (Parking) Regulations to better accommodate rideshare services.
 - **Objective:** Update Local Government (Parking) Regulations to better accommodate the operational needs of rideshare services.
 - **Benefits:** Legal clarity for rideshare operations, better enforcement, and reduced violations.
 - **Specific Changes:**
 - According to DIT, local government are responsible for creating legal passenger loading zone rideshare, chauffeur and small passenger vehicles.
 - Modify existing parking regulations to include provisions for rideshare loading zones.
 - Introduce fines for misuse of dedicated rideshare zones.
- **Holdfast Bay City Greeters Training**
 - Proposal for the Council to offer "Holdfast Bay City Greeters Training" sessions for interested rideshare drivers and Short term accommodation Hosts to enhance local tourism.

- **Objective:** Offer training six monthly sessions for rideshare drivers and Short term accommodation Hosts to become Holdfast Bay City Greeters.
- **Content:** Local tourism highlights, historical facts, customer service excellence.
- **Implementation:** Collaboration with Neil and the city council.
- **Benefits:** Enhances the tourism experience, promotes local culture, and empowers drivers as city ambassadors.

4. **Final comments from representatives from the "Adelaide Uber Drivers" Facebook group**

5. **Moving Forward**

6. **Final comments from representatives from Holdfast Bay City Council**